

# WORLD CAVIAR AWARDS EDITION 3 PARIS NOVEMBER 12, 2026



[WWW.WORLDCAVIARAWARDS.COM](http://WWW.WORLDCAVIARAWARDS.COM)



# THE FIRST INTERNATIONAL COMPETITION DEDICATED TO CAVIAR EXCELLENCE

EVERY YEAR, **SINCE 2024**, THE WORLD CAVIAR AWARDS BRING TOGETHER THE BEST CAVIAR PRODUCERS, TRADERS/REFINERS WITH A JURY OF SENSORY EXPERTS, CHEFS AND FOOD JOURNALISTS AROUND A COMMON MISSION: IDENTIFY AND CELEBRATE THE BEST INTERNATIONAL CAVIARS.

**TO SELECT THE WORLD'S BEST CAVIARS** THROUGH A BLIND TASTING CONDUCTED BY AN INDEPENDENT, NEUTRAL, AND HIGHLY QUALIFIED JURY, AND **TO VALORIZE THE PRODUCERS AND TRADERS/REFINERS** THROUGH OFFICIAL AWARDS, BUT ALSO THROUGH REPORTS, INTERVIEWS AND EDITORIAL CONTENT BROADCAST TO THE GENERAL PUBLIC

"FOR OVER 15 YEARS IN THE CAVIAR INDUSTRY, SAS FRENCH CAVIAR HAS DEDICATED ALL ITS ENERGY TO PROMOTING HIGH-END CAVIAR INTERNATIONALLY."

- LAURENT MORIN-CEO-FOUNDER OF THE WORLD CAVIAR AWARDS
- PIERRE KHERRADJI, ASSOCIATE DIRECTOR, WORLD CAVIAR AWARDS
- ERIC FORNEY, ASSOCIATE DIRECTOR, WORLD CAVIAR AWARDS



**FRENCH CAVIAR TEAM**  
**PIERRE      ERIC      LAURENT**

# THE PASSION FOR PERFECTION: CAVIAR HAS FOUND ITS SHOWCASE WITH THE WORLD CAVIAR AWARDS

WINNING THE WORLD CAVIAR AWARDS IS ABOUT GETTING MUCH MORE THAN A TROPHY.

IT MEANS JOINING A COMMUNITY OF EXCELLENCE, GAINING VISIBILITY, AND AFFIXING TO YOUR PRODUCTS AN APPROVED RECOGNITION BY GREAT CHEFS, SOMMELIERS, FINE GROCERS AND EXPERIENCED EXPERTS.

THE INAUGURAL WORLD CAVIAR AWARDS WERE HELD IN OCTOBER 2024 AT THE PRESTIGIOUS ST EMILION GRAND BARRAIL, A PLACE SYNONYMOUS OF ELEGANCE, PRECISION, AND INTERNATIONAL RENOWN.

AN IDEAL SETTING TO HONOR AN EXCEPTIONAL PRODUCT AND PEOPLE WHO ELEVATE IT.

THE SECOND EDITION WAS HELD IN MONACO AT THE PRESTIGIOUS YACHT CLUB.

WE LOOK FORWARD TO SEEING YOU FOR THE THIRD EDITION IN PARIS, THE MOST BEAUTIFUL CITY IN THE WORLD.



# THE COMPETITION - THE CONCEPT AND KEY FIGURES



EACH PRODUCT IS TASTED **BEHIND CLOSED DOORS** UNDER IDENTICAL CONDITIONS (TEMPERATURE, DOSAGE, CONTAINER) AND ANONYMIZED TO GUARANTEE TOTAL IMPARTIALITY.

**A JURY DEDICATED TO FARMS AND A JURY DEDICATED TO TRADERS / REFINERS**, BOTH COMPOSED OF PROFESSIONALS, ARE INVITED TO EVALUATE THE PRODUCTS INDIVIDUALLY.

THIS WILL BE FOLLOWED BY A COCKTAIL RECEPTION WHERE GUESTS CAN ENJOY EXCEPTIONAL PRODUCTS AND A 100% CAVIAR DINNER PREPARED BY 14 HANDS, FOR 220 GUESTS.

**MORE THAN 80 CAVIARS** EVALUATED IN EACH EDITION, DIVIDED BY CATEGORY AND ORIGIN

**100% OF TASTINGS** ARE CONDUCTED BLIND AND UNDER THE SUPERVISION OF A BAILIFF

3 MAIN CRITERIA: SENSORY ANALYZED:

APPEARANCE, TASTE, TEXTURE

**ONE SINGLE OBJECTIVE:** ELECT THE BEST CAVIARS IN THEIR CATEGORY WITH NEUTRALITY AND HIGH STANDARDS. THE PODIUM: ONLY THE TOP 3 (**GOLD, SILVER, AND BRONZE**) IN EACH CATEGORY (FARMS AND MERCHANTS) WILL RECEIVE A PHYSICAL AND VIRTUAL MEDAL TO DISPLAY ON THEIR BOXES AND MARKETING MATERIALS; **THEY WILL ALSO BE HONORED ON STAGE.**

**THE AWARDS CEREMONY WILL TAKE PLACE DURING THE GALA DINNER.**

THE FULL RESULTS WILL BE AVAILABLE ONLINE AT [WORLDCAVIARAWARDS.COM](http://WORLDCAVIARAWARDS.COM)



EDITION 3 - PARIS - NOVEMBER 12, 2026

5-STAR HOTEL - LOCATION KEPT SECRET.....



# A UNIQUE AND CHARITABLE GASTRONOMIC EVENT BENEFITING 2 ASSOCIATIONS

## THE ANTOINE ALLÉNO ASSOCIATION

ON MAY 8, 2022, ANTOINE ALLÉNO TRAGICALLY PASSED AWAY AT THE AGE OF 24 YEARS OLD, VICTIM OF A FATAL ACT OF VIOLENCE THAT SHOULD NEVER HAVE HAPPENED. HIS FAMILY AND LOVED ONES HAVE DECIDED TO TRANSFORM THEIR GRIEF INTO CONSTRUCTIVE ENERGY, TO HELP AND TAKE ACTION. TOGETHER, THEY FOUNDED, IN SEPTEMBER 2022, THE ANTOINE ALLÉNO ASSOCIATION, IN ORDER TO PREVENT ACTS OF VIOLENCE AGAINST FUTURE GENERATIONS AND TO HELP VICTIMS UNDER 25 YEARS OF AGE, AS WELL AS THEIR FAMILIES AND TO RAISE COLLECTIVE AWARENESS.



## MERCY SHIPS: INTERNATIONAL HUMANITARIAN NGO

MERCY SHIPS IS COMMITTED TO PROVIDING FREE SURGICAL CARE TO PEOPLE IN NEED AROUND THE WORLD, PARTICULARLY IN AFRICA, VIA HOSPITAL SHIPS. EACH YEAR, THANKS TO THE GENEROSITY OF THEIR DONORS AND THE DEDICATED COMMITMENT OF MORE THAN 3,000 VOLUNTEERS, MORE THAN 2,000 SURGICAL OPERATIONS ARE PERFORMED, CHANGING THE LIVES OF THOUSANDS OF PEOPLE. FOR MORE THAN 45 YEARS, THEIR HOSPITAL SHIPS, THE AFRICA MERCY AND THE GLOBAL MERCY, HAVE BEEN SAILING TO BRING HOPE AND HEALING WHERE THEY ARE MOST NEEDED.



# THE JURY OF TRADERS / REFINERS



**MARCEL RAVIN\*\***  
CHEF AND RESTAURATEUR



**FRÉDÉRIC VIDAL**  
CEO AQUADEM CAVIAR  
BLACK PEARLS



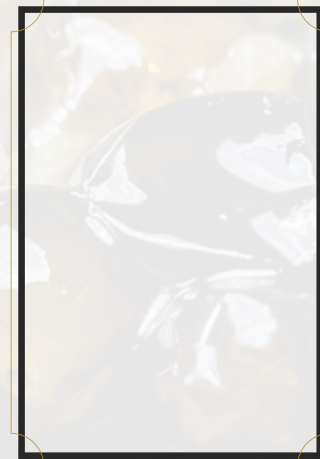
**JURY PRESIDENT  
MICHEL ROTH MOF  
AND BOCUSE D'OR**



**MICHEL PORTOS\*\***  
CHEF AND RESTAURATEUR



**VLADIMIR V. LUKIN**  
MARKETING MANAGER  
EDEN CAVIAR, LATVIA



CHEF AND RESTAURATEUR...



**KASPER ROGALA**  
EXPORT MANAGER  
ANTONIUS CAVIAR  
POLOGNE



**ALBERT CORRE\***  
CHEF



**HEINRICH-MARC STEHLI**  
HEAD OF SALES & MARKETING  
OONA CAVIAR SUISSE



**CORNEL CEAPA**  
ACADIAN STURGEON CANADA



**CHRISTIAN GARCIA**  
HEAD OF THE PRINCELY  
PALACE OF MONACO



# THE FARM JURY BEING FINALIZED...



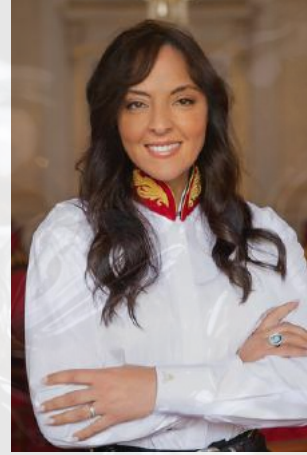
**ROMAIN BESSON**  
HEAD CHEF OF THE KITCHENS OF  
THE PRIME MINISTER AND THE  
HÔTEL DE MATIGNON, CO-PRESIDENT  
OF THE CHEFS OF THE FRENCH  
REPUBLIC



**YVES CAMDEBORDE**  
CHEF AND RESTAURATEUR



**JURY PRESIDENT  
YANNICK ALLÉNO**  
17\*



**HER ROYAL HIGHNESS  
YASMINE MURAT**



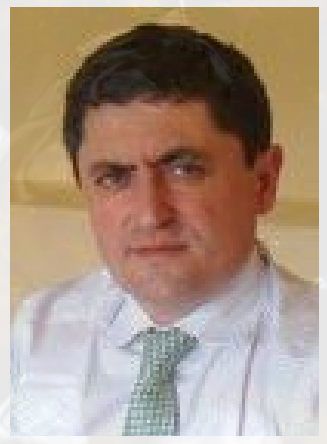
**PHILIPPE JOANNES**  
CHEF AND CULINARY CONSULTANT



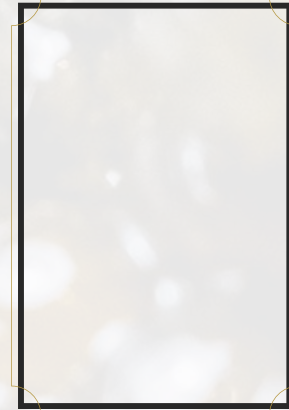
**MAXIME BOUTTIER\***  
CHEF ET RESTAURATEUR



**ARWIN KOUHESTANI**  
CLASSIC CASPIAN CAVIAR  
GERMANY



**JOSÉ ANGEL MOZOS**  
CEO CAVIAR SERPESKA  
SPAIN



**TRADERS EXPERT..**



**CHARLES-HENRI GILBERT**  
PRESIDENT ISCO



**MAXIME POUILLIER**  
CO-MANAGER OF AMURA  
CAVIAR MONACO



# SOME TESTIMONIES...

“WONDERFUL TASTINGS WITH A TRULY EXCEPTIONAL DISH, A SYMBOL OF REFINEMENT”

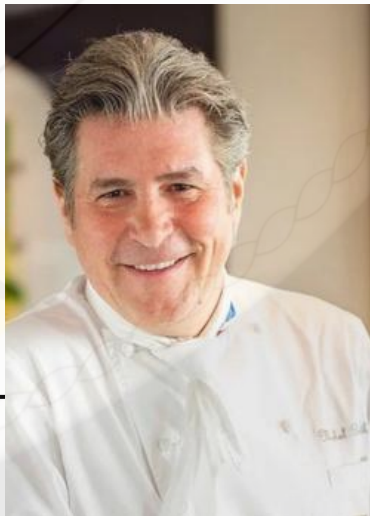
-CHRISTIAN GARCIA-HEAD CHEF OF THE PRINCE'S PALACE OF MONACO-

“THE WORLD CAVIAR AWARDS ARE AN INCREDIBLE EXPERIENCE”

-JUAN ARBELAEZ -CHEF AND RESTAURATEUR-

“BRAVO! FANTASTIC EVENT!”

-MICHEL ROTH - BOCUSE D'OR AND MEILLEUR OUVRIER DE FRANCE (BEST CRAFTSMAN OF FRANCE)-



# THE EVENING

## -THE COCKTAIL-

CAVIAR BAR  
CHAMPAGNE BAR

## -THE DINNER-

THE 14 HANDS MENU CREATED BY THE JURY MEMBERS AND COORDINATED BY  
CHEF PHILIPPE JOANNÈS

7 DISHES EXCLUSIVELY CONCEIVED AND DESIGNED AROUND CAVIAR FOR THIS  
UNIQUE DINNER



# NEW IN 2026: THE WORLD CAVIAR AWARDS MAGAZINE

## THE LEADING MEDIA OUTLET AT THE CROSSROADS OF LUXURY, GASTRONOMY AND CULTURE

WORLD CAVIAR AWARDS MAGAZINE: AN INSTITUTIONAL REFERENCE PUBLICATION, DESIGNED TO SUSTAINABLY SUPPORT THE EMERGENCE OF CAVIAR AS A CONTEMPORARY GASTRONOMIC HERITAGE, AND TO EXTEND THE AMBITION OF THE WORLD CAVIAR AWARDS.

FORMAT: 235X340 MM. PRINT RUN: 2 EDITIONS PER YEAR: NOVEMBER 12TH AND DECEMBER 15TH, 5000 COPIES PER PRINT RUN. THE MAGAZINE IS AIMED AT A SMALL BUT KEY AUDIENCE.

### -SUISSE-

#### GENEVA & SURROUNDING AREAS

- FOUR SEASONS HOTEL DES BERGUES (LOBBY / CONCIERGE / SUITES)
- HOTEL PRESIDENT WILSON (LOBBY / CONCIERGE)
- HOTEL BEAU-RIVAGE GENEVA (LOBBY / CONCIERGE)
- MANDARIN ORIENTAL GENEVA (LOBBY / CONCIERGE)
- INTERCONTINENTAL GENEVA (LOBBY / CONCIERGE)
- LA RÉSERVE GENÈVE – HOTEL, SPA & VILLA • GOURMET RESTAURANTS (DISCREETLY AVAILABLE VIA CONCIERGE/RECEPTION)
- LUXURY BOUTIQUES (RUE DU RHÔNE) – DROP-OFF COUNTER / VIP LOUNGE
- GALERIES D'ART & SHOWROOMS DESIGN (GENÈVE)

#### LAUSANNE

- BEAU-RIVAGE PALACE (LOBBY / CONCIERGE)
- ROYAL SAVOY HOTEL & SPA (LOBBY / CONCIERGE)
- LAUSANNE PALACE (LOBBY / CONCIERGE)
- GOURMET RESTAURANTS & HOTEL BARS MONTREUX – VEVEY – RIVIERA
- FAIRMONT LE MONTREUX PALACE (LOBBY / CONCIERGE)
- GRAND HÔTEL DU LAC (VEVEY) (LOBBY / CONCIERGE) “PREMIUM ACCESS” VENUES
- GOLF CLUBS IN FRENCH-SPEAKING SWITZERLAND (CLUBHOUSE / MEMBERS' AREA)
- THE VIP LOUNGES AT GENEVA INTERNATIONAL AIRPORT, SWITZERLAND

### -FRANCE-

#### CÔTE D'AZUR

- CAP ESTEL (ÈZE SEASIDE)
- HOTEL DU CAP EDEN-ROC (CAP D'ANTIBES)
- DOMAINE DE TERRE BLANCHE (TOURRETTES, VAR)
- FORGI'S RESTAURANT
- LUXURY BOUTIQUES
- PRESTIGIOUS RESIDENCES

#### CANNES & SAINT-TROPEZ

- LILY OF THE VALLEY
- KUBE HOTEL
- SAINT-TROPEZ GULF INTERNATIONAL AIRPORT
- PRIVATE BEACHES CANNES

#### RELAIS & CHÂTEAUX / LUXURY HOTELS

- CHÂTEAU DE LA CHÈVRE D'OR (ÈZE VILLAGE)
- CHÂTEAU SAINT-MARTIN & SPA (VENCE)
- LE SAINT-PAUL (SAINT-PAUL DE VENCE)
- LE MAS DE PIERRE (SAINT-PAUL DE VENCE)

#### MEGÈVE

- MARIE'S FARMS
- MONT BLANC
- THE LODGE PARK
- THE CHALETS OF MARIE'S FARMS
- CHALET CHATEL
- CHALET DU MONT D'ARBOIS
- SALT FLAKES
- THE ZANNIER CHALET
- THE M OF MEGÈVE

#### AVORIAZ

- HOTEL DES DROMONTS

#### COURCHEVEL

- THE APOGEE
- THE K2 PALACE
- K2 ALTITUDE
- PRIVATE CHALET EDELWEISS
- PRIVATE CHALET RAZZIE
- PRIVATE CHALET GENTIANES

#### PRIVATE AVIATION (FRANCE)

- LET'S FLY (CANNES/MANDELIEU AIRPORT)

#### GOLF / POLO / JUMPING

- DOMAINE DE BARBOSSI (MANDELIEU – LA NAPOULE)
- GOLF COUNTRY CLUB DE CANNES-MOUGINS
- ROYAL MOUGINS GOLF CLUB
- SAINT-TROPEZ POLO CLUB
- MEGÈVE JUMPING

### -MONACO-

#### HOTELS / SPAS

- HOTEL METROPOLE / SPA GIVENCHY
- HOTEL DE PARIS / HALL
- MONTE-CARLO BEACH (ROQUEBRUNE CAP MARTIN)

#### PRIVATE CLUBS

- MONACO YACHT CLUB
- MONTE-CARLO COUNTRY CLUB
- CREM (CLUB OF FOREIGN RESIDENTS OF MONACO)

#### SHOPS / LIFESTYLE LOCATIONS

- G8M DESIGN GALLERY
- LUXURY BOUTIQUES
- PRESTIGIOUS RESIDENCES
- PRIVATE MAILING

#### GOLF / SPORT / EVENTS

- MONTE-CARLO GOLF CLUB
- MONACO YACHT SHOW
- MONACO F1 GRAND PRIX
- MONTE CARLO MUSIC MASTERS
- MONTE CARLO ROLEX MASTERS
- INTERNATIONAL JUMPING MONTE-CARLO
- PRO AM PERFUMERS
- ATHINA ONASSIS HORSE SHOW
- ONBOARD IMPERIAL YACHTS FLEET

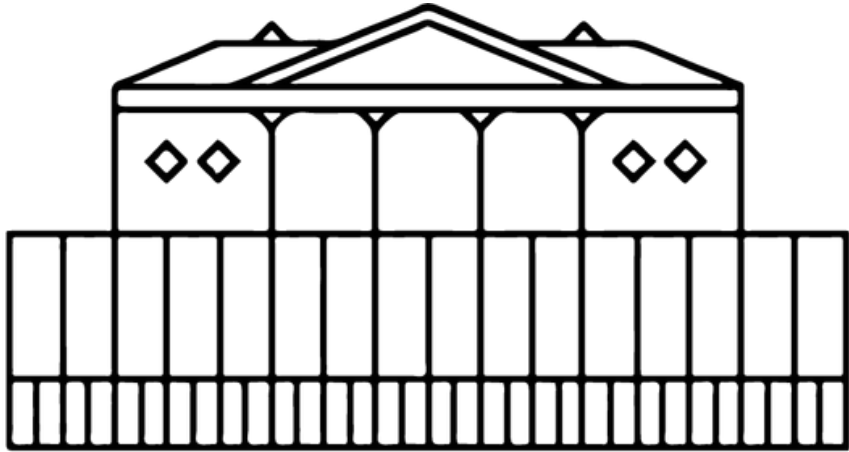
#### AVIATION & LIMOUSINES

- MONACAIR DESKS & PRIVATE FLIGHTS
- NICE AIRPORT PRIVATE LOUNGES : AVIAPARTNER / SIGNATURE / SWISSPORT
- AAA LUXURY LIMOUSINES

# PREMIUM PARTNERS



# EVENT PARTENAIRES



PAVILLON LEDOYEN



BLUE BAY  
*Marcel Ravin*



# EVENT PARTENAIRES



# EVENT PARTENAIRES



*éthanol.*



**FRENCH  
CAVIAR**

*géosmine.*



**LA BRUNE QUI PÉTILLE.**  
L'agence créatrice de vos événements



# SHOWCASING YOUR CAVIARS

## DURING THE COCKTAIL HOUR:

WE OFFER YOU THE POSSIBILITY OF HAVING YOUR CAVIARS TASTED DURING THE COCKTAIL RECEPTION, WHERE WE CAN PROVIDE YOU WITH:

SET TABLES, ICE CUBES, AND YOUR LOGO ON YOUR STAND, YOU BENEFIT FROM WIDE VISIBILITY WITH YOUR LOGO ON THE PHOTOCALL, VIDEO AND PHOTO MATERIALS, AS WELL AS ALL POST-EVENT COMMUNICATION.

## DURING THE GALA DINNER:

WE OFFER YOU THE OPPORTUNITY TO SHOWCASE YOUR CAVIAR IN ONE OF THE 7 DISHES DESIGNED AND CREATED ESPECIALLY FOR THE EVENING, IN COLLABORATION WITH A CHEF:

10 GRAMS OF CAVIAR PER PERSON, OR BETWEEN 2KG AND 2.5KG OF YOUR CAVIAR, WE INVITE YOU TO COME ON STAGE TO PRESENT YOUR CAVIAR WITH THE CHEF AND THE WINEMAKER ACCOMPANYING THE DEDICATED DISH, AND BENEFIT FROM WIDE VISIBILITY WITH: YOUR LOGO ON THE PHOTOCALL, VIDEO AND PHOTO MATERIALS, AS WELL AS ALL POST-EVENT COMMUNICATION

## DURING THE "NETWORKING BRUNCH" THE DAY AFTER THE EVENT:

WE OFFER YOU THE OPPORTUNITY TO HAVE YOUR CAVIARS TASTED DURING OUR "NETWORKING BRUNCH," A TIME FOR EXCHANGE AND MEETINGS BETWEEN CAVIAR PROFESSIONALS. WE PROVIDE YOU WITH: TABLES SET, ICE CUBES AND YOUR LOGO ON YOUR STAND, YOUR LOGO ON THE PHOTO BACKDROP, VIDEO AND PHOTO MATERIALS, AS WELL AS ALL POST-EVENT COMMUNICATION



# FARMS AND TRADERS/REFINERS REGISTRATIONS

€650 EXCLUDING VAT, INCLUDING:

- 1 PLACE AT THE COCKTAIL RECEPTION AND GALA DINNER
- YOUR REGISTRATION FOR THE COMPETITION
- THE POSSIBILITY OF REGISTERING UP TO 7 CAVIARS
- OFFICIAL MEDALS AND DIPLOMAS OFFERED
- YOUR LOGO ON OUR WEBSITE [WORLDCAVIARAWARDS.COM](http://WORLDCAVIARAWARDS.COM)
- THE NETWORKING BRUNCH THE FOLLOWING DAY

€350 EXCLUDING VAT, INCLUDING:

- YOUR REGISTRATION FOR THE COMPETITION ONLY
- THE POSSIBILITY OF REGISTERING UP TO 7 CAVIARS
- OFFICIAL MEDALS AND DIPLOMAS OFFERED

\*ADDITIONAL SEATING FOR THE COCKTAIL RECEPTION AND GALA DINNER  
650 € HT



# CONTACTS AND REGISTRATIONS

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